



# play<sup>®</sup> alive

***MORE ACTIVITY IN  
THE OUTDOOR SPACE***

# *Running Light for Athletic Stadium*

The running light is an innovative solution developed by PlayAlive A/S

The running track is designed and developed for permanent outdoor use. Running activities are developed in collaboration with leading athletes and coaches but can be used widely by athletes, coaches, and the general public. The runninglight can be operated and started at the stadium by everyone regardless of running level and interests.



*Watch a short video from our Athletic track in Vejle, Denmark*

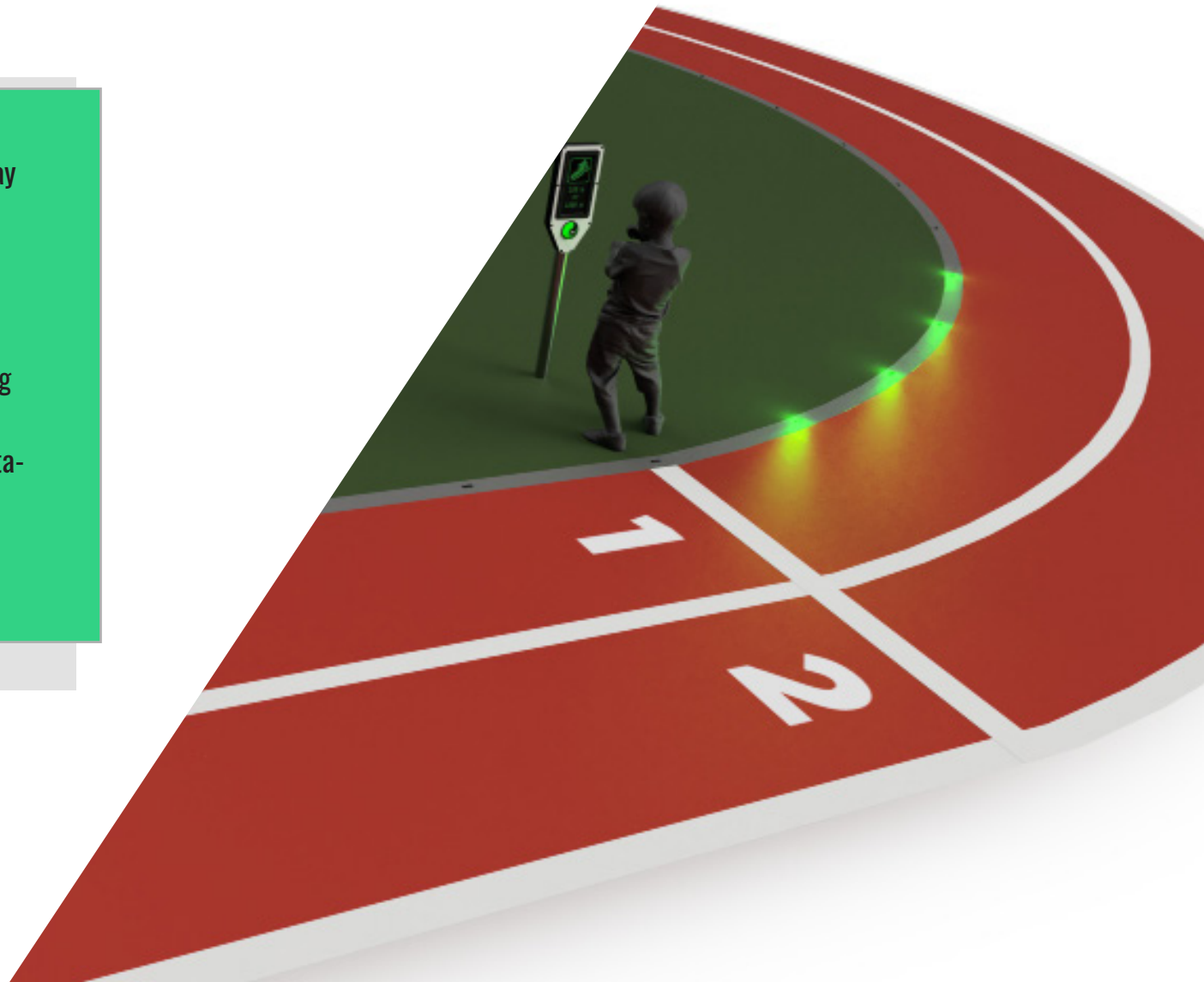
# *Intelligent Running Light*

- LED light is integrated into a traditional aluminium track kerbing, which is located on the inside of the running track. Track kerbing is an aluminium profile of 6x4 cm that delimits the running track. Track kerbing is required at an athletics stadium
- There will be one LED light unit per. meters ie. 400 light units in total
- The light unit is integrated into the treadmill itself at high jump, where the track kerbing typically is removed
- The light unit is based on PlayAlive's electronic platform and thus used in the outdoor space for the last 10 years at home and abroad
- The running light is operated from a display console in the stadium or an app



# *How does the running light function?*

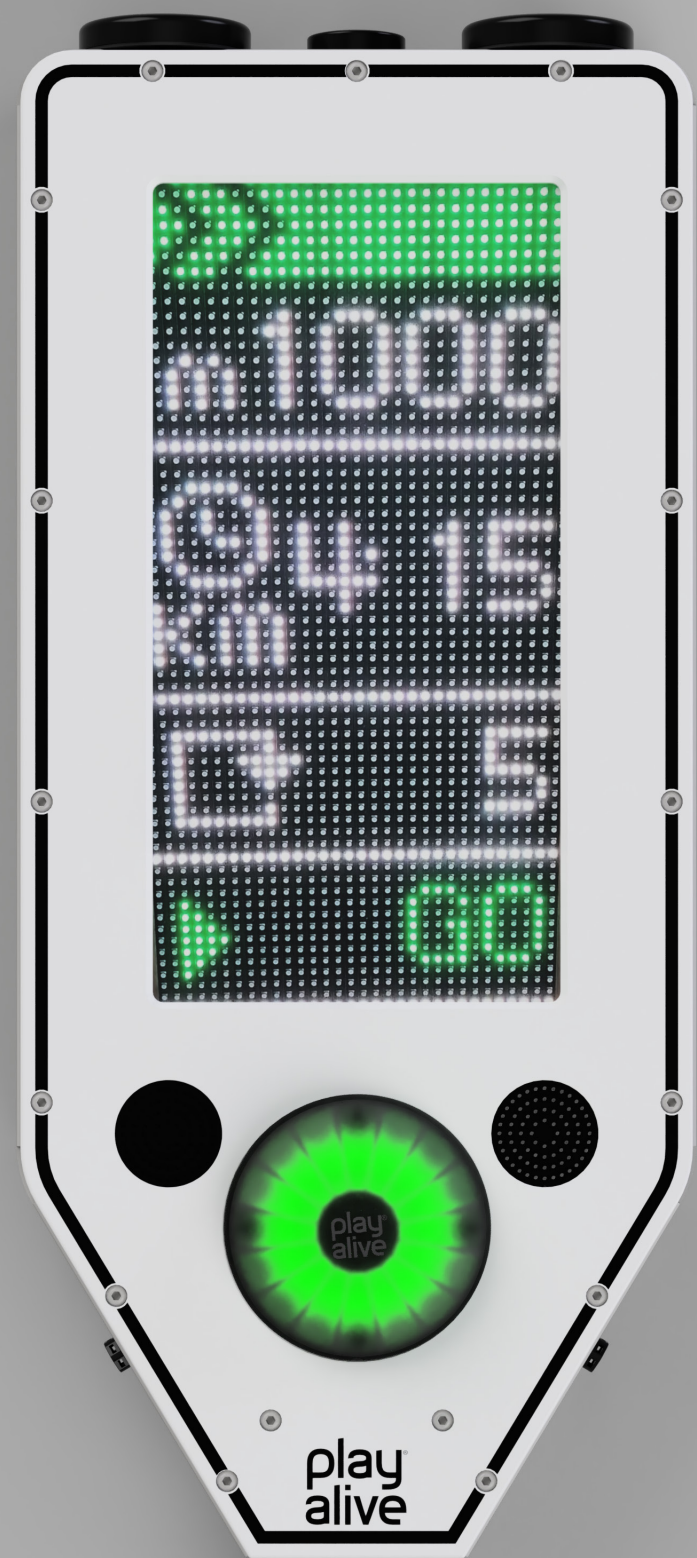
- The runner selects distance and speed on the display which is located at the start
- An LED light strip of 4 meters then moves in the running direction and the runner must now keep up with the lights
- 4 runners or four running groups can use the running light at the same time. Each runner will have their own colour and the individual colours can thus overtake each other
- Runners or spectators can follow runners and lights while watching progression on the screen console



# *Outdoor display*

Start running easily and intuitively.

- The screen console is placed at the starting line and the green sensor is touched for operation
- Distance selected (400, 800m, 1000m, 1500m, 2K, 3K, 5K and 10K)
- Running speed selected (min / km)
- If interval training is desired, the number of repetitions is selected. 60 sec. pause between each repetition
- Running light is started
- The sensor is touched again when new running light is to be sent off



# Personal Settings

- The is linked to the cloud and can thus be controlled by an App
- Run according to your running profile with varied speed, intermissions etc.
- Run against your competitors' times or show how fast the world record is set
- New and motivating running activities are continuously developed to improve the running experience
- The app gives the organisation access to usage history, change set-up or installation of new activities

