

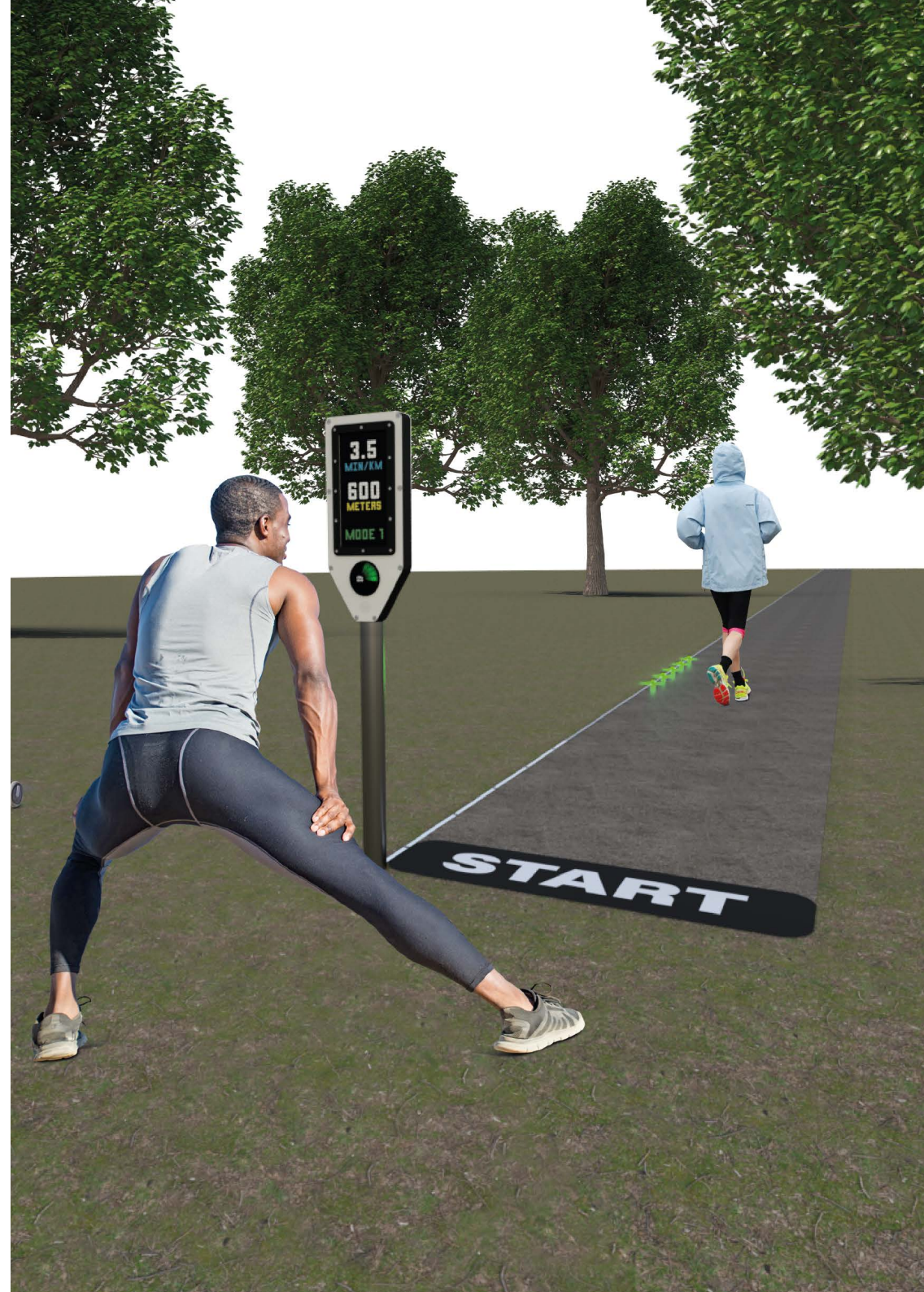
A woman with blonde hair in a ponytail, wearing a bright pink sports bra and dark blue shorts, is running away from the camera on a paved path. The path curves through a lush green park with trees and a bright sky in the background. The scene is captured in a cinematic style with soft lighting.

play[®] alive

***MORE ACTIVITY IN
THE OUTDOOR SPACE***

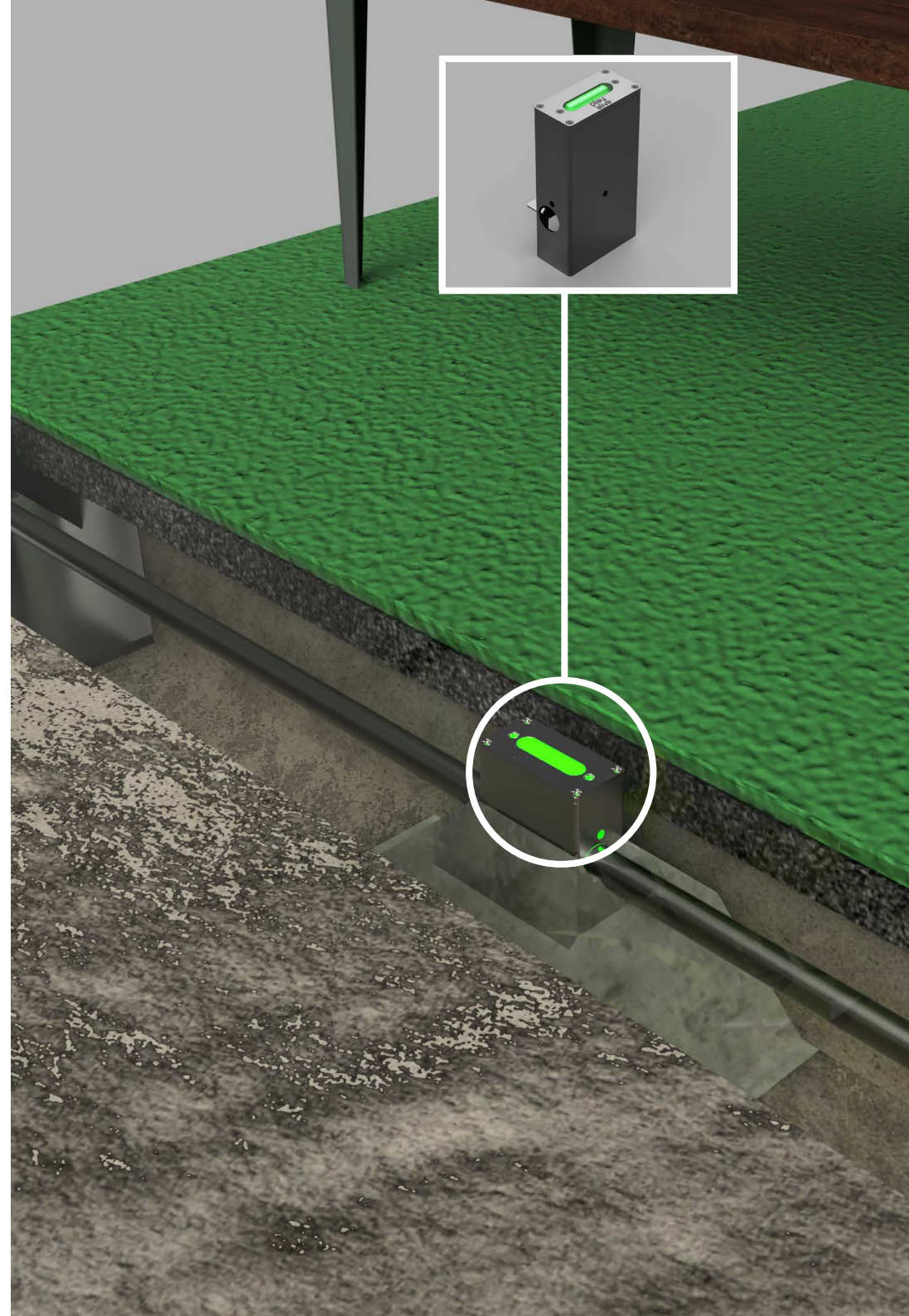
Running Light for Parks And Cities

The running light is an innovative solution developed by PlayAlive A/S. The running light is designed and produced for permanent outdoor usage. Running activities have been developed in collaboration with leading athletes and experts and can be used widely by exercisers and city citizens. The running light can be operated and started by anyone regardless of running level and interests.



The physical installation

- The LED light is integrated into a housing made of stainless steel. Each house is connected by flex pipes and cables laid in the ground
- The LED light units will then be placed at a distance of 1-2 meters on the selected running route
- The light unit is based on PlayAlive's electronic platform and thus used in the outdoor space for the last 10 years at home and abroad
- The running light is operated from a screen console at startup or by the app
- The running can be implemented for distances up to 5km.



How does the Running Light work?

- Runner selects the distance, activities, and speed of the on-screen console, which is located at the start of the running route.
- An LED light strip of 4 meters then moves in the running direction and the runner must now keep up with the lights
- Up to 20 runners or 20 running groups can use the running light at the same time. Each runner will have its own colour and the individual colours can thus overtake each other
- The LED light will be able to run in, both directions if the running path has a loop.



Running is initiated easily and intuitively at starting line

- The screen is placed at the start of the running route and the green sensor is touched for operation
- Distance is selected e.g. 1000m, 1500m, 2K, 3K, 5K and 10K
- Running speed selected (min / km)
- If interval training is desired, the number of repetitions is selected. 60 sec. pause between each repetition
- The sensor is touched again when new running light is to be sent off
- Additional activities can be added e.g. races with fast animals or famous athletes etc.



Personal Settings

- Start-Console is linked to the cloud and can thus be controlled by an App
- Run according to your running profile with varied speed, intermissions etc.
- Run against your competitors' times or show how fast the world record is set
- New and motivating running activities are continuously developed to improve the running experience
- The app gives the customer access to usage history, change of set-up or installation of new activities

