

SPORT

A person is running on a paved path that curves to the right. The path is bordered by green grass on the left. The runner's legs and feet are visible, wearing blue and white athletic shoes. The word "SPORT" is overlaid in large white letters at the top right.

play[®]
alive

The logo for "play alive" is located in the bottom right corner. It consists of the words "play" and "alive" stacked vertically in a white, lowercase, sans-serif font. A registered trademark symbol (®) is positioned to the upper right of the word "play". The logo is set against a dark blue rounded rectangular background.

CONTENT

PLAYALIVE

- PlayAlive - Movement through Play, Active Learning and Sports
- Our Sensor - Technology used to create fun and active games.
- Our Running Platform - The Running Light

PLAYALIVE SPORT PRODUCTS

RUNNING LIGHT

- ATHLETIC TRACK
- PARK TRACK
- SPRINT TRACK

Scoreboard

Timer Track



PLAYALIVE



Movement Through Play,
Active Learning and Sports.



PlayAlive develops and produces interactive playing and learning platforms that motivates for more play and physical activity.

The platform is built on a unique sensor technology with light, sound and touch function.

Physical movement is created through fun and adaptive play, learning or sports activities.

The children are challenged at an appropriate cognitive and physical level which secures continued play and movement.

Light and sound create movement between the various sensor positions.

The PlayAlive platform invite kids, teenagers and even adults to be more active.

The platform is used with success in city centers, in schools and institutions, for rehabilitation, for learning and sport all across Europe, Australia, North America and Asia.

In recent years we have also added more sports solutions to our portfolio mainly our new running light solutions.

Our Sensor

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Technology used to create fun and active games.

Features

16 LED lights

- 7 standard colors
- 64 color combinations

Micro Controller

- Control light and sound sequences and games/activities
- Programmable

Data Communication

- Up to 127 satellites can be activated together

Online 24/7

- If version 6.0 is applied.
- Statistics available
- Upload automatic new games if customer have signed up for it.

Sound speaker

- Waterproof
- Specific sounds/speaks can be uploaded

Touch sensor

- Activated by hand or foot

Durability and robustness

- Designed and developed for outdoor play



Our Running Platform

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All sports solutions include a display and a running light version, which can be either a ground box or an aluminum rail.

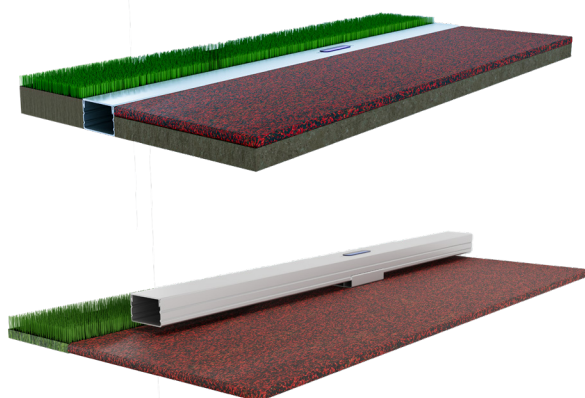


Display

**Running Light
Ground box**



**Running Light
in Aluminium Rail**



RUNNING LIGHT PARK

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In the park solution, each LED unit is integrated into a ground box and is positioned along the running route with a distance of 2 meters between each unit. The running lights can be controlled from the game controller at the start.



HOW IT WORKS

It's easy to start a run:

Runners choose distance, speed, or one of the pre-installed activities.

Up to 4 runners or 4 groups of runners can use the running lights at the same time. Each runner has their own color, and individual colors can overtake each other.

The running route also allows for interval training for individual athletes.

RUNNING LIGHT PARK



Possible activities:

- **Pacer:** Set your Distance and Pace and the light will assist you in keeping the right pace. Four runners or groups can be active at the same time.
- **6-minute walking test:** A test measuring the distance covered by brisk walking for 6 minutes, often used to assess aerobic capacity and functional fitness.
- **Race against animals:** A fun and interactive activity where users can race against virtual animals, such as rabbit or a turtle, to add excitement to their running workouts.
- **Interval training:** A workout method involving alternating periods of high-intensity exercise and lower-intensity recovery or rest, effective for improving cardiovascular fitness, endurance, and speed.

Contact PlayAlive for what is relevant to upload for your site.



Our park solutions utilize ground boxes instead of aluminum rails, allowing the lights to be installed on uneven surfaces.



A runner selects distance and pace

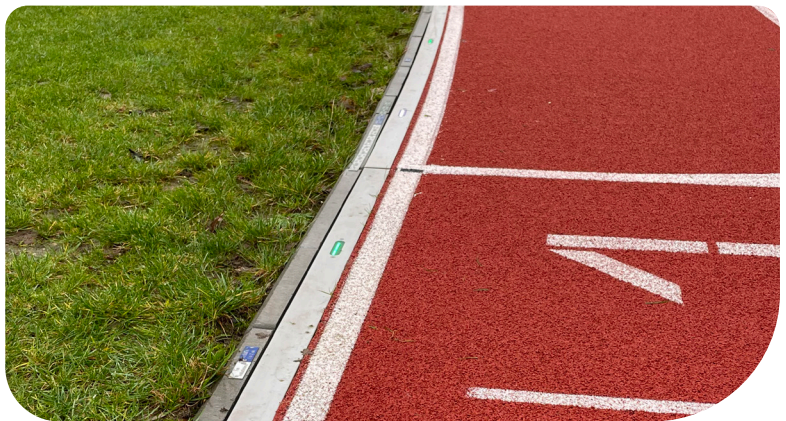


**PARK RUN
VIDEO**

RUNNING LIGHT ATHLETICS

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The running light is a groundbreaking innovation that takes athletic track training to a whole new level



LED lights are built into a traditional aluminum frame (Sarg) placed on the inside of the track. There is one LED unit per meter, totaling 400 LED units. The track lighting is operated from a game controller that is available for use 24/7.

HOW IT WORKS

The runner selects distance and speed on the game controller. The system counts down (3, 2, 1 - GO). LED lights illuminate along a 5-meter path on the track, and the runner must follow the lights.

Up to four runners or groups can use the running light system at the same time. Each runner/group is assigned their own individual color, and the different colors can pass each other on the track.

RUNNING LIGHT ATHLETICS

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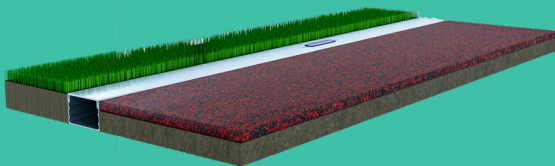
Programmable settings

- **Distance:** Choose from various distances including 400m, 800m, 1000m, 1500m, 3K, 5K, and 10K. This refers to the length of the track or race you can select for your training or race.
- **Speed:** Select the desired speed in minutes per kilometer. This refers to the pace at which you want to run, measured in minutes taken to complete one kilometer of distance.
- **Number of repetitions:** Choose the number of times you want to repeat the selected distance and speed

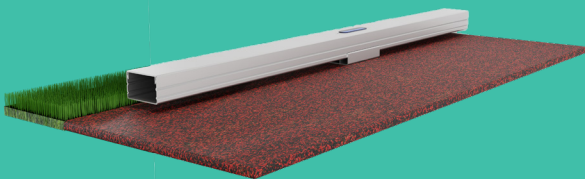
Contact PlayAlive for what is relevant to upload for your track.

WE OFFER TWO TYPES OF
OF INSTALLATION METHODS

INTERGRATED IN
SURFACE



ABOVE SURFACE



The included display shows the menu, and you can "tap" the sensor below to navigate the settings and start your run.

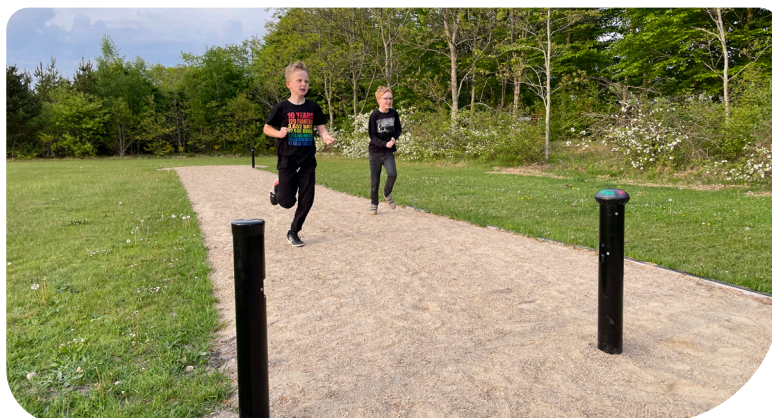
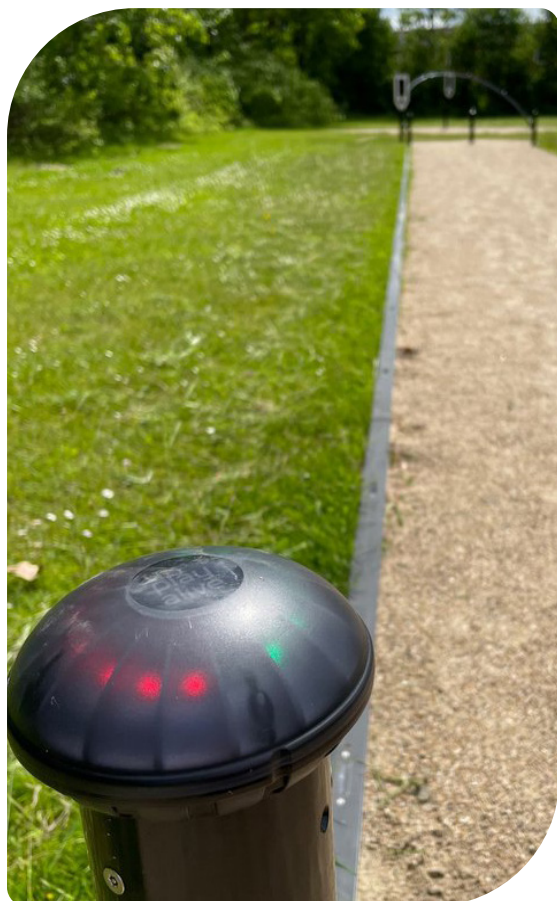


ATHLETIC TRACK
VIDEO

RUNNING LIGHT SPRINT

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If space does not allow for physical activity over longer distances, the track can be designed to fit your specific conditions.



LED units are built into aluminum profiles installed at track level. There is one LED unit per meter, for example, 100 lights for a 100-meter track.

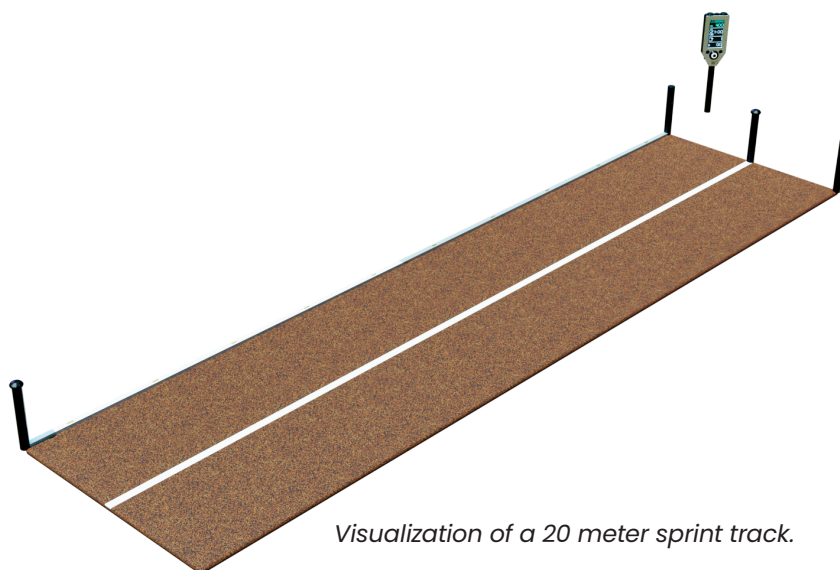
Sprint installations differs from park and athletics as a photosensor will register when runners cross the finish line and record their time. This provides opportunities for many different fun activities.

All activities have one common purpose: to create fun, social physical engagement for a broad target audience.
aktivitet på tværs af aldre og kompetencer.

RUNNING LIGHT SPRINT

Included activities

- **Beep test:** A fitness test involving running back and forth between two points at increasing speeds, commonly used to assess cardiovascular endurance.
- **Sprint:** Race against your friends or the best time of the day in an all-out sprint and see how fast you can complete the distance.
- **Race against animals:** A fun and interactive activity where users can race against virtual animals, such as a rabbit or turtle, to add excitement to their running workouts.



Visualization of a 20 meter sprint track.



SPRINT TRACK
VIDEO

Scoreboard

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With PlayAlives Scoreboard, it is possible to keep track of the number of goals scored and match time. The system is developed for football matches but can be modified for your needs.



Test your fitness level

In addition to goal setting and timing, it is also possible to test one's fitness level using the Scoreboard and PlayAlive sensor devices. With these tools, it is easy to perform a Beep Test.

The Beep Test is widely used as an important tool to assess and improve the fitness level of athletes in many settings.



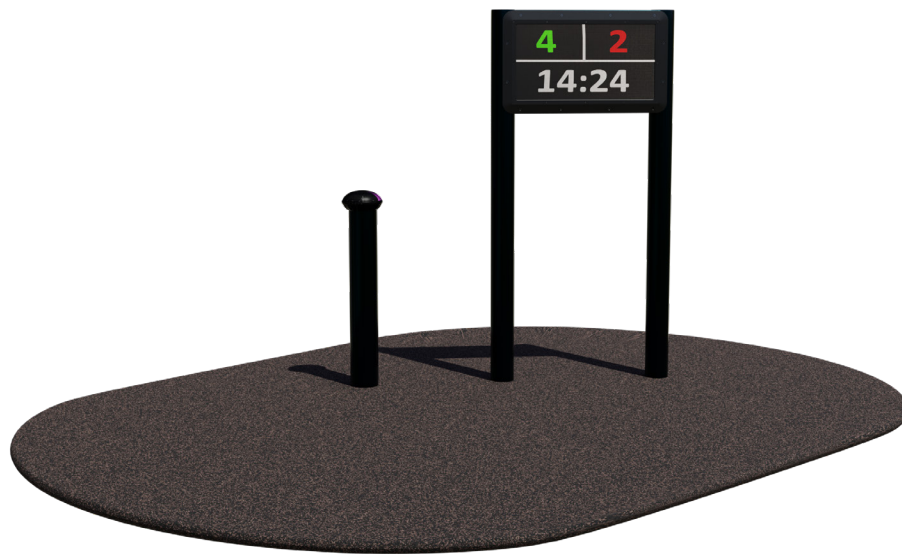
SCOREBOARD
VIDEO

TIMER TRACK



Timing can be done in various ways. However, all solutions involve starting/stopping the timer by pressing a PlayAlive sensor. The user's walking, running, or sprinting time will be displayed on the PlayAlive's display.

Multiple users and their individual times can be displayed and recorded on the same display. Try to beat today's best time on a given distance! The system is developed for outdoor use and is available to everyone around the clock. Solutions where timer track is used today: Timer for obstacle course, swimming center and more.



Visualization of a Timer Track



Timer track in white coating, start the timer by tapping the sensor next to the display.



**TIMER TRACK
VIDEO**